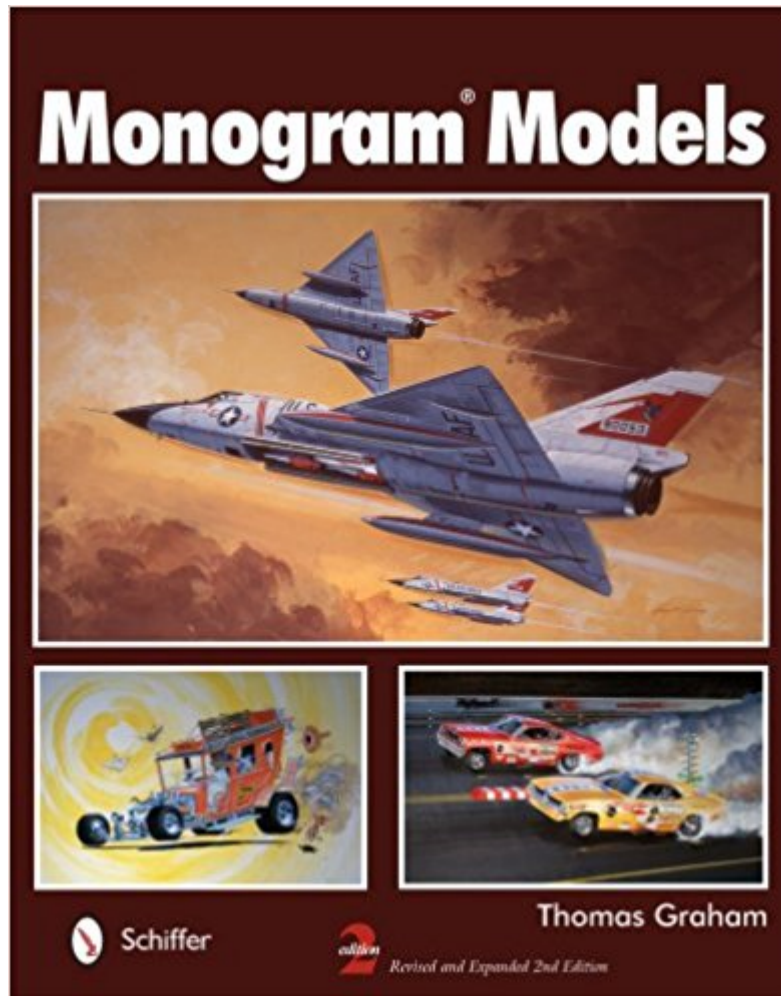




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# Monogram Models



## Synopsis

Revised with additional photos and updated values, over 300 color photos display Monogram's plastic model kits of cars, ships, aircraft, and spacecraft that have captured hobbyists' imaginations everywhere. Along with the images are descriptions of thousands of models made from 1945 to 1986. Today, the kits and finished models are quite collectible.

## Book Information

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## Customer Reviews

Thomas Graham grew up in the pioneer days of plastic modeling. He is now a retired history professor. In addition, to his books on American history, he is the author of four other Schiffer books and numerous articles on models and slot cars.

Author Thomas Graham has done a fantastic job in capturing the story of the Monogram model company. From its humble beginnings marketing simple balsa wood models to becoming one of the popular model kit companies of the 1960's and 1970's, through to the company's sale to Mattel and the changes in staff, this book captures every salient event in Monogram's rise to fame. In addition to being packed with photos of the various kits Monogram released over the years, the book captures the story of the people who made the company great and how they went about their work. Under its original Boss, Jack Besser, Monogram was populated by people who just loved doing what they were doing, either designing another kit, or doing artwork for the boxes, through to climbing a ladder and charging the model moulds with coloured plastic. I enjoyed this book immensely as it brought back memories of all the Monogram models I used to put together as a

young boy growing up in the 1960's and 1970's and looking forward to seeing the end results. The book reveals how these models came to life from idea through design to mould construction to boxing and distribution. It also traces the ups and downs of the company from its inception as an idea two young men developed through to its present day status. For anyone who has ever constructed any of the Monogram model range, from model aircraft, through cars and dragsters and hot rods to slot cars and big rig models, this book is a fascinating journey of nostalgia and also a tinge of sadness as the company went through a change in the past few decades. The book is packed with photos of built kits and box artwork that will bring back memories for many people. In summary a very well researched and written account of one of the top model companies and their array of kits covering everything and anything a young boy would be interested in especially back in those heady days of the '60's and '70's....Well done, Thomas Graham!

Great book! Really enjoyed it. I was a little disappointed by the fact that it was supposed to be the latest updated edition(2013), but the end of the book still stated that the Monogram name continued to appear on the former kits now being released by Revell, which is not the case. It would have also been interesting to see how some of the individual box art had evolved over time, say, for the B-17. Still, it was worth the price and I've ordered a couple of more Graham books.

An excellent history on one of my favorite old model companies. I built many of them beginning in my childhood in the late sixties. Looking at the pics in the book, as often as not, I could say, "I had that one!" And I have bought many old vintage Monogram kits via . This book shows the issue variants, and when the kits were developed. Interesting info on the loss of the old Aurora molds that Monogram bought out, showing why many of those old kits will never be reissued. I really like this book. A must have for modelers interested in the history of our hobby.

I was a kid that grew up building Monogram airplane models in the late 70's. Monogram became my brand, my standard to scale modeling. I always wanted to read a complete history on the company. Enter T. Graham and his book. When I bought it, I started to read it as soon as I've got it in my hands. It is a very pleasant book, well edited and ordered in a chronological way. My first impression was that it was a very detailed account of how the company was born and how it developed over the years from a business management point of view. The book in general is very nice with lots of pictures and a very detailed annex with dates and market prices of a lot of Monogram's models, nevertheless, I only gave it 4 stars because I think the author did not go more deeply regarding

Monogram's model airplanes and the last days of Monogram in the 90's. The book is 70% devoted to cars and trucks. Since my modeling area are scale aircraft I expected to be more balanced on that regard. Recommended !

Great book for Boomer Babies wishing to re-enter the hobby or just wanting a nostalgia flashback! Great listings of all past and present monogram kits and a super chapter on Monogram's resident custom car designer Darryl Starbird. He was the king of bubble top cars! A great read!

The Monogram Model Kit company was one of the top three manufactures during the height of plastic model kitcollecting. A lot of great graphics and pictures. Beautiful book. Thanks, Jorge

I have been buying and building Monogram models since the early 1950's. I learned a lot about the history of Monogram and I saw a lot of the kits (and box tops) that I built and still have. I didn't know where the 1980's B-25 measurements came from (until I read the book) but I saw the real plane in Mundelein, IL at the Victory Air Museum around 1983.

The author presented the subject material very well. I could hardly put it down until I read the entire book. Brought back many memories of my childhood and it was very interesting to hear the backstory to production of this great line of model kits.

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